



<https://fintechbaltic.com/job/head-of-marketing-at-libernetix/>

Head of Marketing

Description

Visionary marketer alert! Our fintech powerhouse is reimagining global financial services, and we need a seasoned Head of Marketing with a flair for storytelling and brand-building.

Responsibilities

- Shape and execute a dynamic marketing strategy to position us as fintech frontrunners.
- Build and lead a talented marketing team, inspiring creativity and innovation.
- Analyze market trends, ensuring our branding stays ahead of the curve.
- Collaborate with key stakeholders to amplify our voice in the fintech space.
- Manage budgets efficiently, ensuring ROI-driven campaigns.

Qualifications

- Proven leadership in fintech marketing roles.
- Mastery in crafting compelling brand narratives.
- Data-driven decision-making prowess.
- Exceptional team leadership and mentorship capabilities.
- Adaptability in the fast-paced world of fintech.

Job Benefits

- **Great tools:** get your new shiny Macbook. Equip yourself with cutting-edge marketing tools.
- **Professional Growth:** Potential for immense career growth. Company share. Join our book club, geek out on existential questions with team-mates
- **Support non-stop Learning:** Receive at least 50% – 100% support for your learning expenses (after the probation period).
- **Paid Lunches:** delivered to office from Lido. Fruits and berries. Best coffee in town.
- **Yoga classes:** our yoga teacher comes to the office twice a week
- **Onsite gym:** it's finally ready – go kick some!
- **Unlimited holidays:** work is life, life is work – explore yourself fully!
- **Stunning Office:** work from our stunning office in Riga (Pardaugava), complete with a serene lake view.
- **Exceptional Company Culture:** Join a supportive team that values innovative thinking and collaboration.
- **Competitive salary:** 4000 – 5500 EUR NET, based on your experience and expertise, and a performance-based quarterly bonus

Join us. Chart the future of fintech branding. Apply now.

Hiring organization

Libernetix

Here, at Libernetix, we believe in a world with no borders, where free markets regulate the supply/demand equilibrium, thus making everyone involved more prosperous. We believe that our global market needs better financial tools that span across the globe, oiling the commerce machine.

Employment Type

Full-time

Industry

Financial Services

Job Location

Riga, Latvia

Date posted

November 20, 2023

apply